

Inspect it



Investment: Pre-Seed Round · 2026

The AI-powered Inspection Platform

for buildings, assets and teams

Standardise AI-assisted inspections, evidence capture, reporting and compliance across teams, properties, assets and equipment.

Alpha live · app.inspectit.eu

Raising €100k

12-month runway



AI-powered inspection

● Analysing photos · drafting report

2 OK

1 to check

→ task created

WHY WE EXIST



MISSION

Help property teams, facility managers, marina operators, contractors and asset owners complete inspections faster, with stronger evidence, clearer reports and full accountability.

We turn manual inspection work into structured digital workflows: photos, tasks, AI-generated drafts, audit trails and professional reports.



VISION

Become the trusted inspection intelligence platform for buildings, assets, equipment and regulated environments.

A new standard for how inspection data is captured, reviewed, reported and turned into action.

THE CORE TEAM



01 · CURRENT MARKET PROBLEM

Inspection reporting is still slow, manual and inconsistent



01 User productivity

Time is lost after the visit: retyping notes and sorting photos.



02 Weak evidence

Manual reports lead to disputes, rework and insurance problems.



03 Fragmented systems

Paper, photos, PDFs, email, spreadsheets. Nobody sees what is still open.



04 Rising compliance

Owners, insurers and regulators expect time-stamped condition history.

WHERE THE TIME GOES

On site · the inspection

Back at the desk · the report

Paper

Photos

PDFs

Email

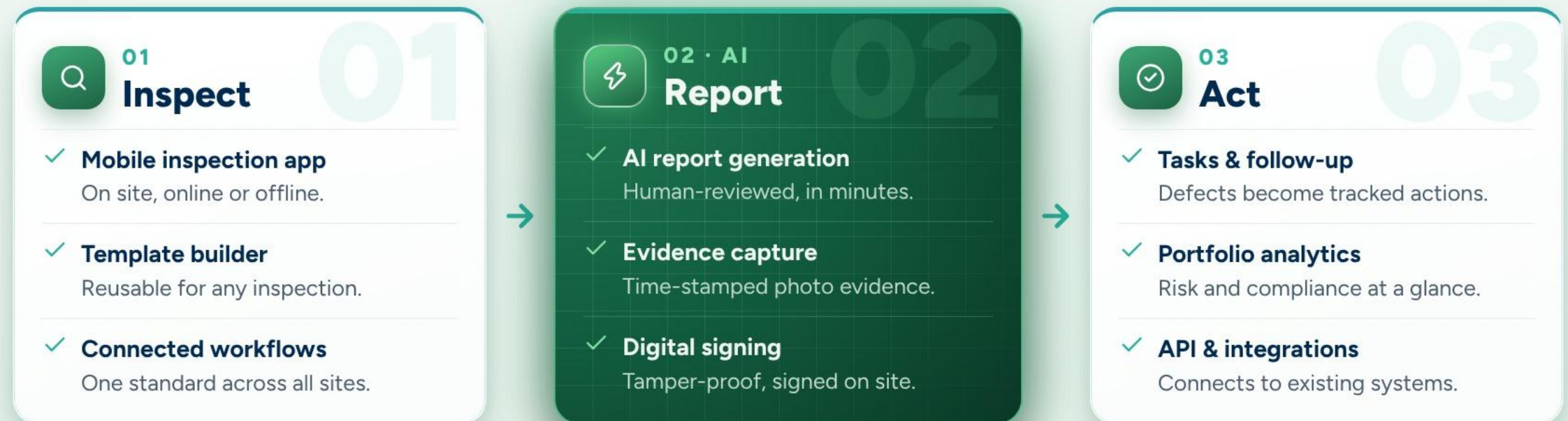
Excel

**The report often takes longer
than the visit.**

02 · OUR SOLUTION

All your inspections in one connected platform

One system from the first photo on site
to the last closed task.



Inspect it

inspectit.eu

03 · PRODUCT

One app, every device

Live in alpha at app.inspectit.eu. Real screens from the product, not mockups.



Phone

Inspect on site, online or offline



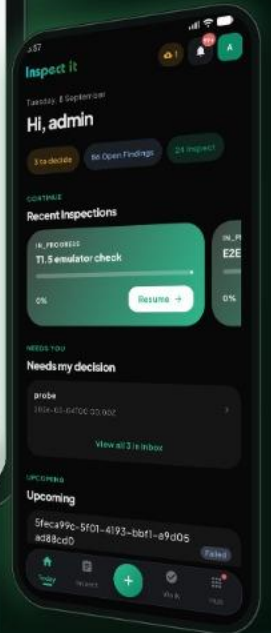
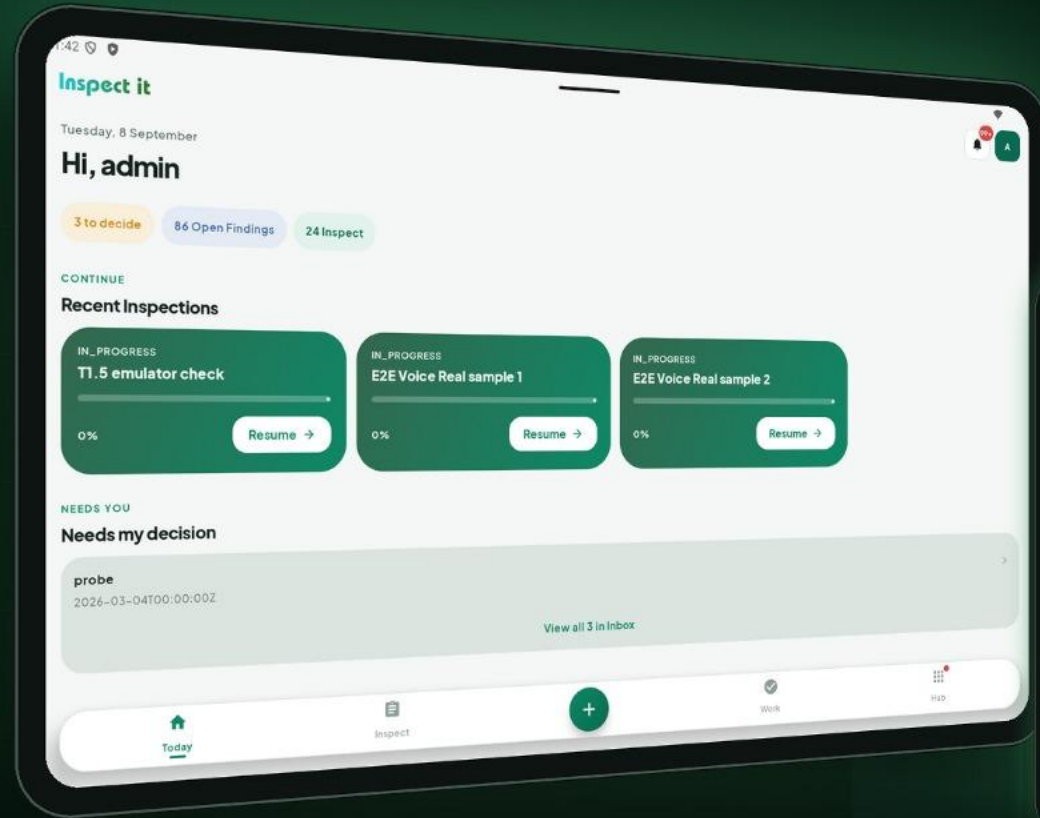
Tablet

Today view, hub and inbox



Web

Templates, users and analytics



Works offline



AI-drafted reports



Signed on site

04 · MARKET OPPORTUNITY

A \$19B market growing 13% a year

Global inspection management software market

≈2× by 2030



GROWTH DRIVERS

✓ Digital shift

✓ AI reporting

✓ Compliance

✓ Mobile tools

✓ Portfolio view

\$9.2B

Market size, 2024

Global, all industries

13.2%

CAGR 2024–2030

To ~\$18.9B by 2030

13.4%

Europe CAGR

Fastest-growing region

OUR ENTRY PATH

1

Nordics

2025–26

2

DACH

2027

3

UK

2027

05 · BUSINESS MODEL

Recurring Inspection SaaS

€30k+

WHITE-LABEL

Per partner deployment

85%+

GROSS MARGIN

At scale, AI included

Free trial

€0 14 days

No credit card needed

- ✓ Up to 3 users
- ✓ Silver features
- ✓ Works offline

Silver

€30 / month

€24/mo billed yearly

- ✓ 3 users
- ✓ Unlimited inspections
- ✓ Actions & scheduling

Gold

Most popular

€50 / month

€40/mo billed yearly

- ✓ 5 users
- ✓ AI voice reporting
- ✓ Branded reports & API

Enterprise

Custom

Quoted by sales

- ✓ Unlimited users
- ✓ Custom integrations
- ✓ Dedicated manager & SLA

REVENUE STREAMS

✓ Monthly subscriptions

✓ Per-user plans

✓ Team & enterprise

✓ AI reporting add-on

✓ Volume packages

✓ API & integrations

✓ Onboarding & support

06 • COMPETITION

Competitive Landscape

OUR EDGE

One workflow, from finding to action

- ✓ Voice, photo & text capture
- ✓ AI drafts the report and the tasks
- ✓ Property, facilities, utilities & marine



Nordics first, then scale

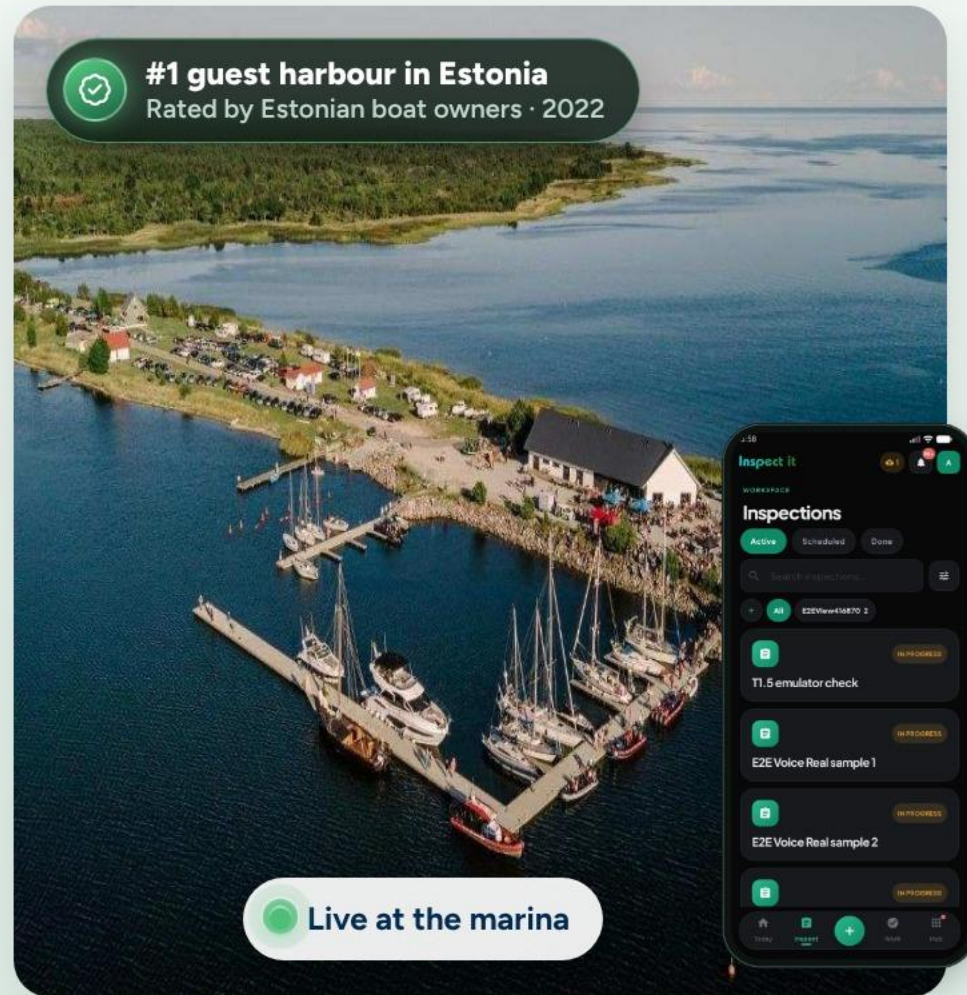
Phase 1 · 2025–26 · Estonia & Nordics. Direct sales from our Tallinn hub to property managers and marinas, then Finland, Sweden, Denmark and Norway via integrators.

Phase 2 · 2027 · DACH & UK. Germany, Austria and Switzerland. In the UK, the Renters' Rights Act drives demand for condition evidence.

WEBSITE IN 7 LANGUAGES

- EN** English
- ET** Eesti
- FI** Suomi
- SV** Svenska
- DE** Deutsch
- LT** Lietuvių
- LV** Latviešu





08 · LIVE CUSTOMER PILOT

Kõiguste Marina

Buildings

Berths

Equipment

Maintenance

Safety checks

Yacht documentation

//

Inspect it has made it much easier to manage inspections and follow-up tasks across the marina. This keeps everything in one place and gives us a clear view of what has been checked, what still needs attention, and what has already been completed.

Niklas Jansson · Kõiguste Marina MTÜ

Today

Live pilot at a working marina

End 2027

Target 30–80 paying organisations

09 • TEAM

Meet the core team

"Woof! I sniff-test every feature."

— Lexy, CEO Assistant & Head of Morale



Mike Maton

CEO / Co-Founder

20+ years in IT, product and business development. Head of Product and Marketing at Smart MasterKey; led projects at birkle IT, Yolo Group, 1Office and Eesti Energia.



Denis Denisov

CTO / Co-Founder

15+ years in software; CTO at Union Fintech and ALL FOR ONE Studios. Built payment, banking and e-commerce platforms, incl. Tallink's webshop. Built the Inspect IT stack.



Virge Maton

CFO

20+ years in finance. Baltics AFC Director at Prysmian; 8 years Managing & Finance Director at Prime Partner; finance roles at Rentokil UK and Elion.

10 · REVENUE PLAN & VALUE

Lean, capital-efficient ramp

ARR plan, year-end

• Pre-revenue today · 1 live pilot



THE 2028 BAR €200–270k ARR = worth €1.6M+ at 6–8× ARR, today's post-money

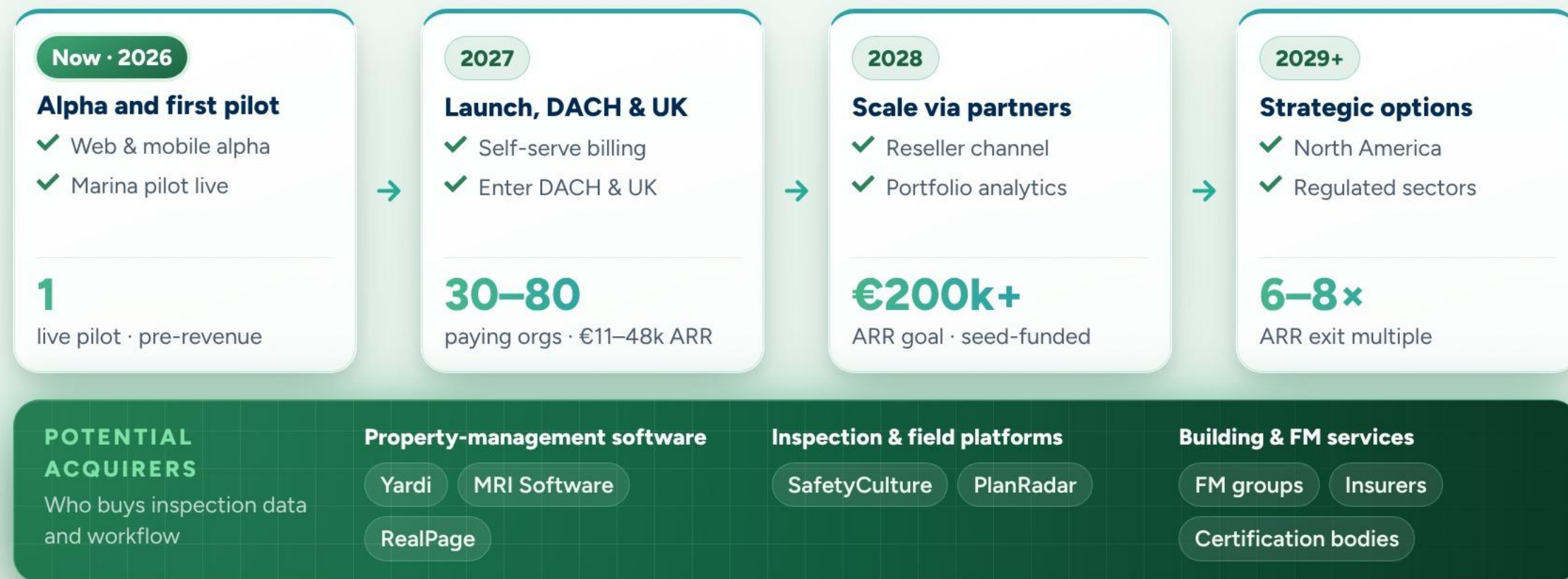
KEY ASSUMPTIONS

85%+ gross margin at scale

- €30 Silver or €50 Gold per organisation per month
- AI bundled into every plan
- Infra + AI ≈ €500–800 / month per 10k users
- White-label deals (€30k+) are upside, not in plan

11 · STRATEGIC OUTLOOK

From pilot to platform, and a clear exit path



13 Targets from the revenue plan. Named companies are examples of likely buyer types, not ongoing discussions.

12 · YOUR INVESTMENT OPPORTUNITY

From alpha to paying customers

€100k

STAGE
Pre-Seed

RUNWAY
12 months

MIN. TICKET
€10,000

PRE-MONEY
€1.5M

POST-MONEY
€1.6M

EQUITY
6.25%

NEXT 12 MONTHS DELIVER

- ✓ Launch structured customer pilots
- ✓ Convert early users into paying customers
- ✓ Build repeatable onboarding
- ✓ Mobile app GA, billing and self-serve sign-up

UNLOCKS SEED · END 2027

Target: 30–80 paying organisations,
€11–48k ARR

USE OF FUNDS



Product & AI	50%	€50k
Go-to-market	30%	€30k
Infrastructure	10%	€10k
Legal & admin	10%	€10k

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Thank you!

Feel free to ask questions

- Live product
- Real customer pilot
- Raising €100k pre-seed

inspectit.eu

app.inspectit.eu

sales@inspectit.eu

14-day free trial



Scan to visit

inspectit.eu

Precision and transparency in inspection management.



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APPENDIX

More detail, if you want it

Backup slides for questions about industries, features, the workflow, security and the numbers.

A1

Industries

14 industries on one configurable platform

A2

Platform features

70+ features, 900+ templates, web, iOS and Android

A3

How it works

Inspection to action in five steps

A4

Trust and security

EU-hosted, signed, tamper-proof records

A5

Revenue plan detail

Organisations, MRR and ARR, step by step

A1 · INDUSTRIES

Built for the teams you support

Every industry has its own inspections, evidence, risks and compliance needs. Inspect it adapts to how each team works.

15 industries served by one configurable platform, plus custom workflows

CURRENT FOCUS · LIVE PILOTS



Property

Portfolios, units and move-in / move-out reports



Facilities

Maintenance rounds, safety and compliance checks



Yacht & Marine

Marinas, berths, vessels and documentation

PLATFORM-READY



Construction & Real Estate



Hospitality



Retail



Automotive & Fleet



Cleaning



Energy & Utilities



Food & Beverage



Manufacturing



Logistics



Healthcare



Care Homes



Airbnb & Short-stay

A2 · PLATFORM FEATURES

70+ features, one platform

70+
features

900+
templates

3
web · iOS · Android

Field inspections

- ✓ Camera-first, offline
- ✓ Photo, GPS & time stamps
- ✓ On-site e-signatures
- ✓ Walk & Snap

AI **BUILT IN**

- ✓ Voice Assist, incl. Estonian
- ✓ AI report narrative
- ✓ Photo Intelligence
- ✓ AI Template Studio

Templates

- ✓ 900+ ready templates
- ✓ Drag-and-drop builder
- ✓ Logic, scoring, validation
- ✓ Template marketplace

Approvals

- ✓ Multi-stage approvals
- ✓ Revision diff
- ✓ Findings management
- ✓ Full audit log

Reports

- ✓ Branded PDF reports
- ✓ Secure share links
- ✓ Scheduled delivery
- ✓ Deposit Packs

Tasks & teams

- ✓ Kanban, calendar, Gantt
- ✓ Smart Assignment
- ✓ Automation & SLAs
- ✓ Shifts & time tracking

Assets & compliance

- ✓ Asset risk scoring
- ✓ Condition forecast
- ✓ Certificate tracking
- ✓ Meters & inventory

Analytics

- ✓ Recurring issue detection
- ✓ Benchmarks & heatmaps
- ✓ Portfolio dashboard
- ✓ Expenses & billing

Integrations

- ✓ REST API & webhooks
- ✓ QR codes & links
- ✓ Airbnb, Vrbo, Booking.com
- ✓ Email, SMS & push

Security

- ✓ Roles & permissions
- ✓ 2FA, magic links, Google
- ✓ GDPR ready
- ✓ White-label branding

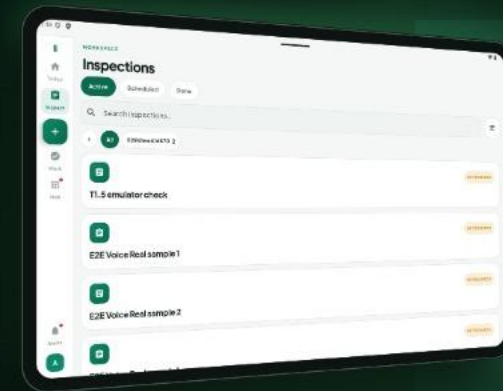
A3 · HOW IT WORKS

Inspection to action in five steps



THE RESULT

Signed, audit-ready, sent before the inspector leaves the site.



A4 • TRUST AND SECURITY

Security **built in**

Built and supported from Tallinn, Estonia. Evidence, reports and corrective actions stay reliable, auditable and under your control.



GDPR-aligned

Clear privacy policy and data rights



EU-hosted

EU company, data hosted in the EU



Encrypted

In transit and at rest where appropriate



Tamper-proof

Records verified after signing



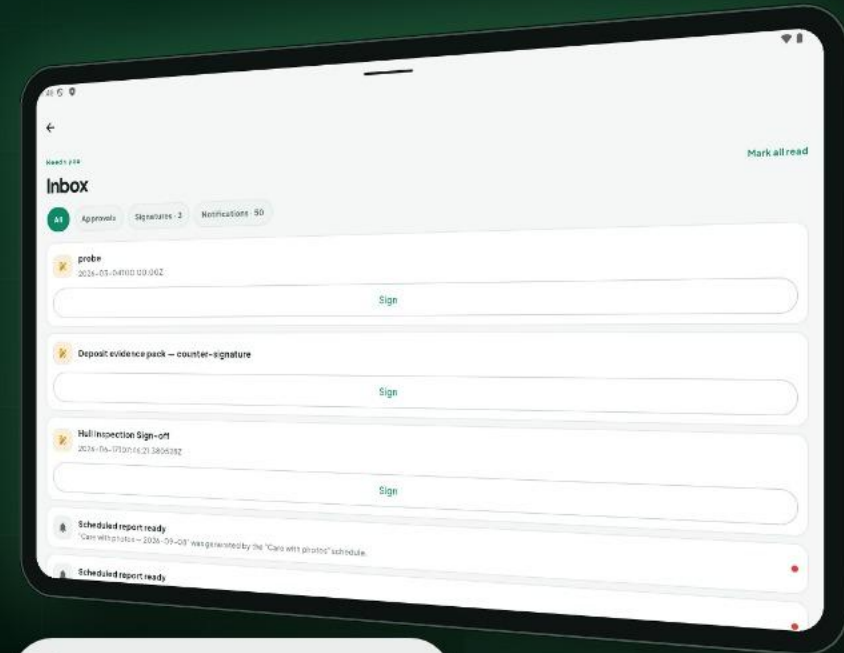
Digital signing

Reports finalised and signed on site



Full audit trail

Every step logged and traceable



Tamper-proof records

A5 · REVENUE PLAN DETAIL

Revenue plan **step by step**

Stage	Paying orgs	Price / month	MRR	ARR
Today · Oct 2026	0 (1 live pilot)	—	€0	€0
End 2027 · low	30	€30	€900	€10.8k
End 2027 · middle	50	€40	€2,000	€24k
End 2027 · high	80	€50	€4,000	€48k
2028 goal · seed-funded	~420–560	€40	€17–22k	€200–270k

What €100k buys

Convert the pilot, then 30–80 paying organisations by end 2027 on Silver (€30) and Gold (€50) plans.

How the maths works

$MRR = \text{paying orgs} \times \text{monthly price}$. $ARR = MRR \times 12$. White-label deals (€30k+) are upside, not included.

The 2028 bar

$€1.6M \text{ post-money} \div 6\text{--}8 \times ARR = €200\text{--}270k \text{ ARR}$. That is the goal the seed round funds.

21 Plan, not a forecast. Year-end figures, no churn assumed. Depends on closing the round.